

AC-HQ/1.1-344 22 July 2024

## **Dear Aviation Industry Leaders,**

We are excited to extend an invitation to your esteemed organization, association, and companies to participate as **exhibitors at the upcoming AFCAC Plenary Session week**, slated to take place in **Brazzaville, Republic of Congo from November 26th to 29th, 2024**. This event serves as an unparalleled opportunity for companies and organizations to showcase their products, solutions, and initiatives across various sectors of aviation, encompassing airlines, airports, security, facilitation, safety equipment, software providers, environmental initiatives, air transport solutions, passenger services and more.

Participating in the exhibition at the AFCAC Plenary Session week not only provides a platform for visibility but also offers invaluable networking opportunities with **African Directors General and Heads of Civil Aviation Authorities and aviation experts**. This presents an exceptional chance to engage with key decision-makers and present your offerings to leaders in African aviation.

Why Exhibit at the AFCAC Plenary Session Week and What are the Benefits of Exhibiting?

## **Industry Focus:**

- Showcase your products and solutions to influential players driving innovation in the aviation sector.
- Connect with industry leaders and stakeholders to highlight your offerings
- Market your products and services to a global audience.

## **Brand Visibility:**

- Elevate your brand's visibility by gaining exposure to key decision-makers from public and private sectors.
- Forge connections with civil aviation authorities to enhance awareness of your brand.
- Take advantage of networking opportunities to strengthen your brand presence.

## **Business Expansion:**

- Explore growth opportunities for partnerships, investments, and market expansion.
- Connect with potential collaborators and clients to expand your business reach.
- Address aviation safety and security challenges with your innovative offerings.

For further information and to secure your exhibition space, please contact: Secretariat@afcac.org and copy to jDridi@afcac.org

We eagerly anticipate your participation and invaluable contribution to the success of the AFCAC Plenary Session week.

Best regards,

Adefunke ADEYEMI (Ms.)
Secretary General